

Walking Kokoda 2011

AUTISM



Sponsorship Information Pack



come join us

ABOUT ASD

Autism Spectrum Disorders (ASDs) are a lifelong developmental disability that can impact an individual in every aspect of their life. Individuals with ASD may have difficulty communicating with and understanding other people. They may have difficulty relating to other people and they may have repetitive behaviours and a need for sameness. These differences make it extremely hard for people with ASD to properly understand other people and the world around them. The exact causes of ASDs are unknown and to date there is no known cure.

ASD affects 1 in every 160 individuals in Australia today. That means that if you were to fill the MCG, 625 people will have an Autism Spectrum Disorder. Within your work place there will be someone affected by ASD. They may have a family member with ASD, a child or grandchildren with ASD, or have a friend who has a child with ASD. In Victoria, the first port of call when an individual is diagnosed with ASD is Autism Victoria. It is therefore imperative that Autism Victoria has access to up to date and accurate resources to share with the ASD community.

GOING TO KOKODA

In October 2011, a group of mothers, fathers, friends, family members and individuals with Autism Spectrum Disorders will be taking on the challenge of a lifetime, all in the name of raising awareness and money for ASD. This dedicated group of fitness fanatics will be walking the famous Kokoda Trail in Papua New Guinea, battling challenging terrain and weather conditions over a ten day walk as they trek 96 kilometres overland.

WHERE ARE THE RAISED FUNDS GOING?

All money raised by the team embarking on this adventure will be donated to Autism Victoria's 1000 Book Campaign, which aims to add 1000 resources to the Autism Victoria Library so that individuals, families and professionals can access valuable information and resources in a central location. Autism Victoria aims to have the largest Autism-specific library in the Southern Hemisphere, and the money raised by the Kokoda Trekkers will help to reach this goal.

Murray Dawson Smith
CEO Autism Victoria



why sponsor?

Target the niche ASD market	Kokoda trail sponsors can take advantage of this valuable opportunity to expose their organisations, products and services to an audience with an interest in ASD.
Be part of a highly credible organisation in the ASD community	Your brand will be aligned with Autism Victoria, a respected name within the ASD community, both nationally and internationally. These sponsorships are an excellent opportunity to become involved and recognised within the ASD community.
Help encourage community knowledge, growth and awareness about ASD	The revenue we receive from sponsorship is channelled into significantly reducing Kokoda costs and greatly increasing the volume of resources in the Autism Victoria library. Your sponsorship will promote a greater increase in knowledge around ASD and its effects on families.



sponsorship options



GOLD SPONSOR **\$10,000**

2 Available

Our elite sponsorship package which receives most visibility, both prior to and during the trek. The Gold sponsors are recognised as the official Trek sponsors before, during and after the event.

See below for the full list of benefits this Sponsorship package affords.

SILVER SPONSOR **\$5,000**

4 Available

This package also receives a high amount of visibility both during and after the trek. An excellent way to promote your business.

See below for the full list of benefits of this Sponsorship package.

HAT SPONSOR **\$2,000**

1 Available

WATER BOTTLE SPONSOR **\$2,000**

1 Available

WRISTBAND SPONSOR **\$1,000**

1 Available

These are excellent options for small businesses to get involved in the Walking Kokoda 2011.

INDIVIDUAL SPONSOR **\$500**

Unlimited

This is an appealing option for individuals who wish to support this great cause.

DESIGN YOUR OWN SPONSORSHIP

Unlimited

If you would like to be a sponsor and have other ideas contact nicole.comerford@autismvictoria.org.au to discuss this

Values	Gold	Silver	Hat	Bottle	Wrsitband	Individual
Quantity Available	2	4	1	1	1	Unlimited
Cost \$AUD	\$10,000	\$5,000	\$2,000	\$2,000	\$1,000	\$500
Logo/name on Official Autism Victoria Website	Y	Y	Y	Y	Y	Y
Logo on Official DVD	Y	Y				
Interview on DVD	Y					
Prominent signage at personal training sessions	Y					
Logo on front of official T-shirt (large)	Y					
Logo on back of official T-shirt (small)		Y				
Logo on official Day pack		Y				
Walkers to wear your company's hat			Y			
Walkers to carry your company's water bottle				Y		
Logo on official Wristband					Y	
Recognition in the Spectrum Magazine (4 issues)	Y					
Recognition in e-Spectrum electronic Bulletin	Y	Y	Y	Y	Y	Y

Complete the Sponsorship application form over leaf now to be involved in Walking Kokoda 2011



sponsorship application



SPONSORSHIP OPTIONS

Please indicate the sponsorship package you wish to take up:

- | | | | |
|-----|--------------------------|---|-----------|
| { } | Gold Sponsorship | - | \$ 10,000 |
| { } | Silver Sponsorship | - | \$ 5,000 |
| { } | Hat Sponsorship | - | \$ 2,000 |
| { } | Water Bottle Sponsorship | - | \$ 2,000 |
| { } | Wristband Sponsorship | - | \$ 1,000 |
| { } | Individual Sponsorship | - | \$ 500 |

I /we have read, understood and agree to the attached Conditions of Contract

Full Name _____

Signature _____

(For and on behalf of the sponsor listed above)

Date _____

Please return application form with full payment to:
AUTISM VICTORIA

PO Box 374

Carlton South, VIC 3053

All sponsors will receive a tax invoice with confirmation

Thank you for participating.

Title _____

First Name _____

Surname _____

Company Name _____

Postal Address _____

Suburb _____

State _____ Postcode _____

Telephone _____

Fax _____

Email _____

Website _____

PAYMENT

Cheque /Money Order

Cheques to be made payable to: Autism Victoria Inc.

or

Please debit my Mastercard Visa

Card Number: _ _ _ _ / _ _ _ _ / _ _ _ _ / _ _ _ _

Name On Card: _____

Expiry Date: _ _ / _ _ Signature: _____

CONDITIONS OF CONTRACT

CONFIRMATIONS

Sponsorship packages will be allocated strictly in order of receipt of application form and payment. Applications received without full payment will not be processed. The sale of all sponsorship packages is subject to approval by the Organisers. The committee reserves the right to decline applications and their decision will be final.

PAYMENT AND CANCELLATION

All sponsorship packages must be paid in full upon booking. Payments made by cheque are to be in Australian dollars and can be drawn on by any major Australian bank. Cheques to be made payable to: Autism Victoria Inc. In the event of cancellation by the sponsor, the Organisers reserve the right to retain all monies paid unless the package is resold in its entirety. Should the package be resold, the Organisers will refund 50% of the total purchase price to the sponsor.

