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## Lobbying & Public Relations ~ Expression of Interest to become involved

*The Government & Public Relations Liaison of Autism Victoria is seeking expressions of interest from its members to become involved in various ways and degrees in lobbying and media stories. You determine the degree to which you actively participate. You can be involved in a passive way such as requesting to receive regular email updates, or actively committed to being part of the lobbying & media strategic “ think tank” or be profiled in the media.*

*Below is a list of the various ways you can be involved as well as an option to indicate the level or frequency with which you would like to be involved.*

*Please indicate the area/s that you would like to become involved. You can be involved in either of these areas or all. It’s up to you!*

### **1. Lobby& PR Email Updates**

Integral to effective lobbying and public awareness is the autism community’s access to reliable information and ability to respond to issues as they arise. Therefore the development of regular email updates are very important for us to communicate information about various activities such as the latest issues, policy developments, and lobbying and media campaigns. Subscription to such an email service (similar to Espectrum) would be free. Would you like to subscribe to the regular Lobby email News updates?

Yes  No If yes, what is your email address : .....

### **2. Media & Public Relations**

Autism Victoria actively seeks to promote general awareness of autism spectrum disorders within the wider community as well as raise awareness about specific issues. (e.g Educational support funding within the Program for Students with a disability). Sometimes the media approach us to find families to help them profile a particular story they are researching. In all cases we need to profile families to support the stories. Involvement in this area would include being interviewed by reporters (T.V, Radio, Newspaper) and having photographs of you and your family. We would support you with basic media skills training.

How involved would you like to become?

Only during National Autism Awareness Week  Occasionally  When ever possible

What areas of media/public relations would you like to become involved?

Media Interviews/Photographs for general autism awareness:-  Yes  No  
 General Public speaking opportunities:-  Yes  No  
 Media Interviews/Photographs for specific lobbying issues:-  Yes  No

Which topics could you profile?

- |   |   |
|---|---|
| <input type="checkbox"/> Identification/Diagnosis           | <input type="checkbox"/> Kinder/Child Care Support              |
| <input type="checkbox"/> Intervention Services <6 year olds | <input type="checkbox"/> Intervention services for 6> year olds |
| <input type="checkbox"/> Education Issues                   | <input type="checkbox"/> Recreation                             |
| <input type="checkbox"/> Adult Support Services             | <input type="checkbox"/> Adult Vocation Services                |
| <input type="checkbox"/> Accommodation                      | <input type="checkbox"/> Respite                                |
| <input type="checkbox"/> Other (please specify) .....       |   |
| <input type="checkbox"/> Other (please specify) .....       |   |

Have you ever done any media interviews or public speaking in the past?  Yes  No

Comments.....

**3. Lobbying**

Autism Victoria has identified that lobbying government is paramount to effecting positive change for people with an ASD and their families. Effective Lobbying is based upon identification of issues through information from the community, defining strategies and tactics as well as meeting with Government Bureaucrats and Politicians. Therefore in addition to Autism Victoria’s lobbyist, we seek your assistance in these areas. Despite being metropolitan based it is desired that electronic communication be used to maximise participation regardless of your postcode.

How would you like to be involved?  email only  teleconferencing  face to face meetings

What area of lobbying would you like to become involved?

- Feedback to identify issues
- Policy writing
- Lobbying/Media strategic “think tank”
- Telling your story face to face to Bureaucrats & Politicians
- Letter writing to Politicians
- Letter writing to the media in response to articles. (eg. Letters to the Editor )
- Other (make a suggestion).....

How often would you like to be involved? This may ebb and flow depending on the issue of focus at any particular time.

Often (1/month +)  When ever possible  Occasionally

Which topics cover the issues you want to lobby for?

- |   |   |
|---|---|
| <input type="checkbox"/> Identification/Diagnosis           | <input type="checkbox"/> Kinder/Child Care Support              |
| <input type="checkbox"/> Intervention Services <6 year olds | <input type="checkbox"/> Intervention services for 6> year olds |
| <input type="checkbox"/> Education Issues                   | <input type="checkbox"/> Recreation                             |
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| <input type="checkbox"/> Accommodation                      | <input type="checkbox"/> Respite                                |
| <input type="checkbox"/> Other (please specify) .....       |   |
| <input type="checkbox"/> Other (please specify) .....       |   |

Your contact details:-	
Name: .....	Phone:.....
Postcode:.....	Email Address .....